

FIFTEENTH ANNUAL ENERGETIC WOMEN CONFERENCE

June 20-22, 2023 | St. Louis, Missouri

SPONSORSHIP OPPORTUNITIES



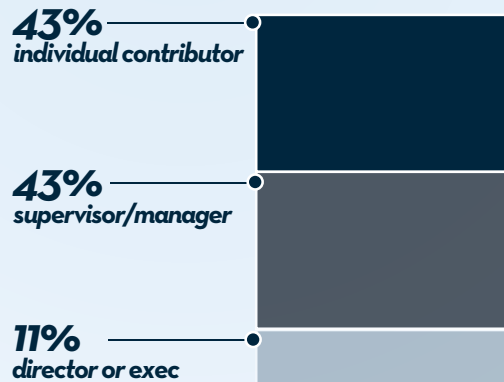
ENERGETIC WOMEN CONFERENCE



Energetic Women is a national professional and leadership development resource within the natural gas and electric utility industry. Our mission is to prepare women within the energy industry for leadership roles in operations and engineering, which is where the greatest gap exists today. We promote, support, connect, and recognize those who believe in developing high-potential leaders to create a sustainable future and increase diversity at the top levels.

The annual Energetic Women Conference is attended by professionals in the industry interested in developing and enhancing their leadership and interpersonal skills. Over 2 1/2 days, attendees participate in industry tours, networking activities, and top quality educational sessions.

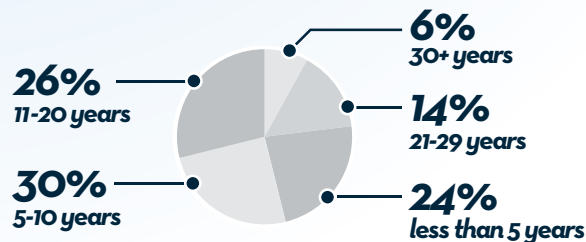
Attendee Role



CenterPoint Energy is a proud sponsor of Energetic Women. To ensure our unwavering commitment to safely and reliably deliver electricity and natural gas to millions of people, we focus on the continuous development of our greatest assets - our employees, building a sustainable leadership pipeline. Energetic Women helps contribute to our leadership development programs, focused on preparing women for careers in operations and engineering. CenterPoint Energy and its predecessor companies have supported this program since its inception, and we continue to receive overwhelmingly positive feedback from attendees year after year.

Christina Harlow, Vice President, HR, Talent Management, CenterPoint Energy

Tenure of attendees





EARN RECOGNITION



Energetic Women is known throughout 745 utilities and businesses that support the energy industry. As a sponsor, you gain recognition among top industry professionals and the major companies that employ them. Many leading utilities and contractors from across the country sponsor and attend the annual Energetic Women Conference, check out energeticwomen.org/sponsors for a list.



Demonstrate your support of women in the energy industry by supporting valuable networking opportunities and championing education in leadership, communication, and other essential skills.

Over the past 14 years, this conference has served 6,000+ professionals from energy companies and firms across the country. This means sponsoring companies are exposed to a diverse attendee base, ranging from emerging professionals to rising leaders to established executives. As a sponsor, your support is influential at every stage of their careers.

2008 1st Annual Energetic Women Conference Chicago, IL 198 Attendees 58 Companies 14 Sponsors Patty Walker named 1st Maverick Award Winner	2009 2nd Annual Energetic Women Conference Scottsdale, AZ 98 Attendees 41 Companies 16 Sponsors Patty Walker named 1st Maverick Award Winner	2010 3rd Annual Energetic Women Conference Charlotte, NC 171 Attendees 48 Companies 19 Sponsors Maverick Award Winner: Kris Nichols	2011 4th Annual Energetic Women Conference Minneapolis, MN 248 Attendees 64 Companies 23 Sponsors Maverick Award Winner: Susan Hardwick	2012 5th Annual Energetic Women Conference St. Louis, MO 264 Attendees 60 Companies 25 Sponsors Maverick Award Winner: Chris Braun Honorary Maverick Award Winner: Loretta Rosenmayer	2013 6th Annual Energetic Women Conference Baltimore, MD 321 attendees 49 Companies 24 Sponsors Maverick Award Winner: Ben Felton	2014 7th Annual Energetic Women Conference Denver, CO 396 Attendees 62 Companies 28 Sponsors Maverick Award Winner: Annette Gardiner
2015 8th Annual Energetic Women Conference Cincinnati, OH 423 Attendees 54 Companies 30 Sponsors Maverick Award Winner: Mary Palkovich	2016 9th Annual Energetic Women Conference Houston, TX 435 Attendees 71 Companies 31 Sponsors Maverick Award Winner: Mary O'Toole	2017 10th Annual Energetic Women Conference Chicago, IL 926 Attendees 97 Companies 37 Sponsors Maverick Award Winner: Cheryl Maletich NISource named 1st Excellence in Women's Development Award Winner	2018 11th Annual Energetic Women Conference Orlando, FL 636 Attendees 88 Companies 39 Sponsors Maverick Award Winner: Heather Rivard Excellence in Women's Development Award Winner: CenterPoint Energy	2019 12th Annual Energetic Women Conference Indianapolis, IN 901 Attendees 92 Companies 48 Sponsors Maverick Award Winner: Jim Francis Excellence in Women's Development Award Winner: Consumers Energy		
2020 Annual Energetic Women Conference Intermission Year	2021 13th Annual Energetic Women Conference Virtual Experience 856 Attendees 82 Companies 45 Sponsors Maverick Award Winner: Julie Hegedus Excellence in Women's Development Award Winner: Burns & McDonnell	2022 14th Annual Energetic Women Conference Detroit MI & Virtual 1,060 Attendees 78 Companies 37 Sponsors Maverick Award Winner: Christa Markgraff Excellence in Women's Development Award Winner: DTE Energy	<div style="background-color: #003366; color: white; padding: 20px; border-radius: 50%; text-align: center;"> 2023 15th ANNUAL ENERGETIC WOMEN CONFERENCE St. Louis, MO </div>			





SPONSORSHIP OPPORTUNITIES



The sponsorship opportunities available for our annual conference are designed to accommodate any budget, fit your event sponsorship objectives, and help reach your marketing goals. **All package levels include the following standard recognition:**

- Visual recognition onsite at 2023 Energetic Women Conference
- Company logo and hyperlink featured on energeticwomen.org
- Sponsor designation on name badge(s) for company representatives attending the Energetic Women Conference
- Acknowledgement of company's support of DEI via social media

VISIONARY | \$25,000

- 6 complimentary in-person registrations to 2023 Energetic Women Conference*
- Choice of a one-hour EXCLUSIVE pre-recorded (or live, if speaker prefers) webinar from a predetermined list of conference speakers/topics. This is an excellent content opportunity for your internal women's ERG!
- Energetic Women will host the webinar (either Microsoft Teams or Webex) at an agreed upon date/time. The webinar can be open to any of your employees (not just conference attendees), is subject to copyright, must be shown within one year of the conference, and may only be shown one time.
- Includes the opportunity to provide a commercial or promotional video of your company's involvement in a project or community activity (video must be provided to Energetic Women in final format as an mp4 and cannot be longer than 3 minutes)
- Verbal recognition onsite at 2023 Energetic Women Conference
- Opportunity to include an item or marketing piece in the conference bags**
- Prominent digital recognition in event app
- Digital recognition in pre-conference marketing

COLLABORATOR | \$15,000

- 4 complimentary in-person registrations to 2023 Energetic Women Conference*
- Includes the opportunity to provide a commercial or promotional video of your company's involvement in a project or community activity (video must be provided to Energetic Women in final format as an mp4 and cannot be longer than 3 minutes)
- Opportunity to include an item or marketing piece in the conference bags**
- Digital recognition in event app
- Digital recognition in pre-conference marketing



*Register with promo code provided in Sponsor Action Items email.

**Sponsor must provide promotional items for bags on or before due date. Required format, size, and/or quantity and deadline(s) will be specified in sponsor confirmation.



SPONSORSHIP OPPORTUNITIES



INSPIRER | \$10,000

- 3 complimentary in-person registrations to 2023 Energetic Women Conference*
- Opportunity to include an item or marketing piece in the conference bags**
- Digital recognition in event app
- Digital recognition in pre-conference marketing

INFLUENCER | \$7,500

- 2 complimentary in-person registrations to 2023 Energetic Women Conference*
- Digital recognition in event app
- Digital recognition in pre-conference marketing

CONTRIBUTOR | \$5,000

- 1 complimentary in-person registration to 2023 Energetic Women Conference*
- Digital recognition in event app

SUPPORTER | \$2,500

- This level includes all standard recognition.

A LA CARTE

Sponsorship of these items may be added to any of the packages or selected as stand-alone a la carte items.

Learning Journals (Exclusive) | \$18,500 | SOLD

- Logo on every page in the learning journal plus a full-page color ad (may not be promotional of company services). Distributed onsite to all attendees with an option to purchasing additional learning journals

Professional Headshot Photo Booth (Exclusive) | \$12,000

- Company name or logo associated with the opportunity for every in-person attendee to take a professional headshot

Step Away Space (Exclusive) | \$8,000 | SOLD

- Company name or logo recognition onsite and in promotional materials for a designated area near the meeting space for attendees to step away to check email or take a phone call. Furniture, signage, and attendee beverages provided

Espresso Yourself (Exclusive) | \$8,000

- Company name or logo recognition onsite and in promotional materials for the pop-up coffee shop available in the mornings

Mobile Device Charging Stations (Exclusive) | \$7,000

- Company logo on the tabletop charging device available on every attendee table in the general session and meal space

Lanyards (Exclusive) | \$4,500 | SOLD

- One-color company logo or name printed on conference lanyard provided to every in-person attendee

WiFi (Limit of 2) | \$3,000 | SOLD

- Company name or logo associated with onsite WiFi

Golf Hole (Limit of 9) | \$500

- Recognition onsite at the golf course

RESERVE YOUR SPONSORSHIP NOW!



WEBSITE:

energeticwomen.org/sponsors



EMAIL:

staceyb@MEAenergy.org



DIRECT:

(651) 289-9600 x114

“Consumers Energy – and indeed the energy sector – needs and deserves more female leaders. Having been named to Forbes’ America’s Best Employers for Women in 2021, we proudly support the Energetic Women Conference for its focus on creating opportunities to grow careers, develop leaders, share knowledge and build relationships in a typically male-dominated industry.

Dennis Dobbs, Vice President, Enterprise Project Management and Environmental Services, Consumers Energy